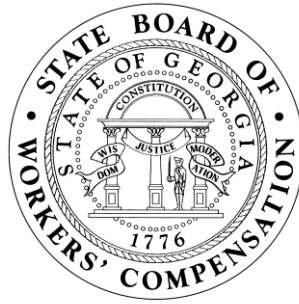


**GEORGIA
STATE BOARD OF WORKERS'
COMPENSATION**



2019

**ANNUAL EDUCATIONAL CONFERENCE
SPONSORSHIP INFORMATION PACKET**

EXHIBIT UPDATE: IMPORTANT CHANGES FOR 2019

- The new location of the SBWC Annual Educational Conference is the The Hotel at Avalon & Alpharetta Conference Center - 9000 Avalon Boulevard - Alpharetta, Georgia 30009.
- For those who exhibited the prior year (2018) – you will receive priority in registering! You will be given **THREE DAYS** to register and afterwards, the remaining workers' compensation community will be allowed to register.
- The location of the food and beverages will be determined by the Avalon staff based on additional events that will take place in the exhibit hall.
- The cost to exhibit is \$1,500.00 and \$1,700.00 for prime locations (see exhibit layout).
- The link will be posted on our website at a pre-determined time. All exhibit registrations **MUST** be done online – even if you are paying with a check.
- This year's theme is Hollywood: Workers' Compensation Walk of Fame
- There are two locations for exhibit booths/tables this year: Skelton Hall – which will consist of 6x7 foot booths and Hagood / Meeting Room Corridors – also considered as our VIP areas - which will have 6x6 foot tables – but will be places along the meeting room corridors – which are directly in front of the session rooms and registration areas.
- Booth placement is based on a **first come – first serve basis**. During the registration process you will have the opportunity to select **ten** booths that you are interested in. If neither of the booths are available at the time I receive your online registration – I will call you so that another booth can be selected. The booths are assigned according to the time that I receive your online registration. For instance – if I receive "Company A's" email registration confirmation at 10:35 a.m. and "Company B's" registration at 10:37 a.m. – I will first select the booth for Company A and then Company B.
- Booths **will not** be held or reserved under any circumstances. You are guaranteed a booth once you go online, register, select check or credit card and click on the submit button on both screens. If you select "check" as a form a payment – the check **must** be received in our office within 14 business days – if not – then your booth will be released back into the pool. **Your booth is not guaranteed until payment is received.**
- Before registering, please make sure that you have the correct billing address for your credit card. You may want to first contact the bank to ensure you have the correct information. 99% of the time a registration does not go through because an incorrect address has been entered.
- **Please know that assigning booths is a very time-consuming process. Each company representative is contacted directly to confirm their booth number before moving to the next company. For the past couple of years – the Board has sold at least 80% of the booths in the first two days. Therefore, it may be a week before you receive information regarding your booth assignment. Once the booths sell out – the registration website will shut down. At that point a waiting list will begin.**

(All registrations exhibit/sponsorships must be submitted on-line at www.sbwc.georgia.gov)

Exhibit Alert! Exhibit Alert! Exhibit Alert!

ATTENTION EXHIBITORS

**THE GEORGIA STATE BOARD OF WORKERS' COMPENSATION
ANNOUNCES YOUR EXHIBIT OPPORTUNITY**

AT OUR

**~ 2019 ANNUAL EDUCATIONAL CONFERENCE ~
MONDAY, AUGUST 26, 2019 – WEDNESDAY, AUGUST 28, 2019**

**THE HOTEL AT AVALON & ALPHARETTA CONFERENCE CENTER
9000 AVALON BOULEVARD
ALPHARETTA, GEORGIA 30009
678-722-3600**

For Hotel Reservations Use the link below:

<https://bit.ly/2Ijrizb>

If you have any questions concerning your reservation or the hotel you can call 678-722-3600.

**Special Conference Rate - \$195.00/night + taxes
Cut-off date for reserving rooms is Thursday, August 8, 2019**

To maximize your networking opportunities, multiple Network Breaks will be scheduled throughout the day.

PLEASE NOTE:

- ◆ **175 EXHIBIT SPACES WILL BE SOLD (SEE LAYOUT).**
- ◆ **VIP LOCATIONS ARE AVAILABLE THROUGHOUT THE MAIN LEVEL OF THE HOTEL (SEE LOCATIONS BEGINNING WITH THE LETTER "V").**
- ◆ **PLANS ARE TO COMPLETE THE SELL AND ASSIGNMENT OF ALL EXHIBIT BOOTHS AND SPONSORSHIPS BY FRIDAY, MAY 17, 2019.**

YOU **MUST** REGISTER ONLINE VIA THE BOARD'S WEBSITE AT **WWW.SBWC.GEORGIA.GOV** WITH A VISA, MASTERCARD OR AMERICAN EXPRESS. IF YOU SELECT "CHECK" AS A FORM OF PAYMENT – THE CHECK MUST BE RECEIVED WITHIN 14 DAYS OF REGISTERING OR YOUR TABLE WILL BE RELEASED.

EXHIBIT TABLES ARE ASSIGNED ON A **FIRST-COME FIRST-SERVE** BASIS!

This statewide annual event featuring exhibit areas in the Hotel at Avalon & Alpharetta Conference Center will provide maximum exposure for showcasing your products and services to those involved in administering workers' compensation and those who provide services and benefits to injured workers.

**CONTRACT FOR EXHIBIT SPACE
2019 SBWC ANNUAL EDUCATIONAL CONFERENCE**

RULES AND REGULATIONS

SCHEDULE – Installation of exhibits must begin on Sunday, August 25, 2019 at 1:00 p.m. and must be completed by 6:00 p.m. on Sunday, August 25, 2019. Take down will begin at 11:30 a.m. on Wednesday, August 28, 2019 and must be completed by 1:00 p.m. **ALL EXHIBIT BOOTHS SHOULD REMAIN OPEN UNTIL 11:30 A.M. ON WEDNESDAY, AUGUST 28, 2019. PLEASE DO NOT PLAN TO BREAK DOWN BEFORE THIS TIME AS A RESULT OF DISMANTLING BEFORE 11:30 A.M. WILL RESULT IN FORFEITURE OF BOOTH LOCATION AT FUTURE CONFERENCES.**

CONTRACT FOR SPACE – Space offered on a first-come, first-serve basis. The application for space and formal notice of acceptance constitute a contract for the right to use the space assigned. In the event of fire, strikes, or other uncontrollable circumstances, this contract will not be binding. In the event, for any reason, the conference is not held as proposed, the exhibitor shall receive a refund of any amounts paid on exhibit space, less reasonable deductions for overhead expenses incurred. The State Board of Workers' Compensation reserves the right to cancel any contract with any exhibitor at any time prior to or during the conference, and refund any amounts paid less the amount the space was occupied by such exhibitor.

RESTRICTIONS ON USE OF SPACE – All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet, or share the whole or any part of the space allotted. Aisles must be kept clear. No noise making devices or public address system shall be allowed. Only one company name per sign is allowed. **Your display cannot block the view of connecting exhibit booths or the aisles of the exhibit areas.** Booths must be staffed at all times during exhibit hours.

CARE OF SPACE – Exhibitors shall care for and keep in good order the space occupied by them and surrender such space at the close of the conference in the same condition as it was in when taken over. If the space occupied shall be damaged by the exhibitor or its patrons, the exhibitor shall pay such claims as are necessary to restore the space to its original condition.

INSURANCE – Exhibitors shall furnish their own public liability insurance. Exhibitors wishing to insure their goods must do so at their own expense.

CANCELLATION – Written notice of cancellation must be received at least 30 business days (July 15, 2019) before the conference date (August 26, 2019) for a 50% refund of exhibit fee.

LIABILITY – The State Board of Workers' Compensation reserves the right to restrict exhibits, which, because of noise, method of operation, or for any other reason become objectionable. This reservation includes persons, things, conduct, printed matter, or anything of a character that may be objectionable to the exhibit as a whole. In the event of such restrictions or eviction, the State Board of Workers' Compensation is not liable for any refunds or rentals or other exhibition expenses.

BUILDING RULES AND CITY ORDINANCES – The exhibitor agrees to obey all rules of the Hotel at Avalon which may be in existence or which hereafter may be made, and to abide by the rules and regulations of the City of Atlanta Fire Marshall and such other departments whose duties embrace regulations of exhibits, etc. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

FOOD/BEVERAGE ITEMS – The Hotel at Avalon does not allow food/beverage items from outside vendors although they will be more than happy to assist you in providing any items you may need. Please contact the Hotel at Avalon & Conference Center at 678-722-3600 for any questions.

MISCELLANEOUS – The State Board of Workers' Compensation reserves the right for final placement of tables / booths. Circulars or advertising matter of any description may be distributed only within the booth assigned to the exhibitor presenting such material, and not placed in the conference seats or tables. The decision of the State Board of Workers' Compensation must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations.

EXHIBIT HOURS :

Monday, August 26, 2019 – 8:00 a.m. – 6:00 p.m (5:00 p.m.–6:00 p.m. – Meet the Exhibitors Reception)

Tuesday, August 27, 2019 – 8:00 a.m. – 6:00 p.m. (5:00 p.m.–6:30 p.m. – Kids' Chance Silent Auction & Chairman's Reception)

Wednesday, August 28, 2019 – 8:00 a.m. – 11:30 a.m. **(please do not break down before this time)**

It is agreed that all rules and regulations are a part of this contract, and no agreement other than those contained herein shall be binding upon the parties unless in writing, signed by a representative of the State Board of Workers' Compensation.

Authorized Signature: _____ Title: _____ Date: _____

Company Name: _____ Email: _____

Please sign and return to:

SBWC – Hilary Williams, 270 Peachtree Street, N.W., Atlanta, GA 30303-1299 – williamsh@sbwc.ga.gov / (404) 463-0310 (f)

CALLING ALL EXHIBITORS!



EXHIBIT AT THE BOARD'S ANNUAL EDUCATIONAL CONFERENCE!

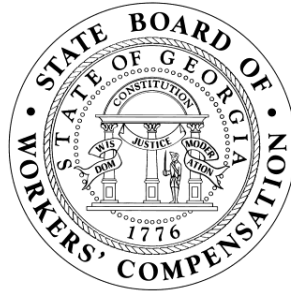
\$1500.00 / \$1700.00 Exhibit Registration Fee Includes:

Includes:

- ❖ 1 Complimentary registration to the conference
(includes admission & drink tickets to the Exhibitors & Chairman's receptions)
- ❖ 2 Complimentary booth attendant passes
(includes admission and drink tickets to the Exhibitor's and Chairman's receptions)
- ❖ Exhibit space in the Skelton Exhibit hall (6x7 foot booths - \$1,500.00) or VIP space (\$1,700.00) in the meeting room corridors (along the halls of the meeting rooms OR in the beautiful and elegant Hagood, elliptical-shaped and elegant reception room - which is a wide-open space directly in front of the registration area.
- ❖ 1 6-foot table, 2 side chairs, 1 wastebasket and a 7" x 44" identification sign
- ❖ Additional reception tickets can be purchased separately.
- ❖ Pre and Post Conference Attendee List
- ❖ Priority Registration for 2020

This rate does not include an electrical outlet or Wi-Fi. You must complete the form from the Avalon to purchase these items. The form will be provided after your booth number is confirmed.

EXCLUSIVE CHAIRMAN'S RECEPTION SPONSORSHIP - SOLD



As part of the 2019 annual Chairman's Reception, we offer a cocktail reception on the second day of the conference. All attendees are invited to attend this popular event and participate in the Kids' Chance of Georgia silent auction. This sponsorship is a high-profile package with offers a vast amount of networking benefits created in a room filled with attendees who are ready to bid!

The Board will supply all food and beverage for the reception. In addition, the Board will provide Reception Sponsor signage throughout the Exhibit Hall.

\$6,000.00

FIRST COME, FIRST SERVE – ONLY ONE AVAILABLE

BENEFITS:

- ❖ 6 complimentary registrations to conference
- ❖ Special announcement from the stage during this event
- ❖ Full page color ad placed in conference program
- ❖ Logo on cocktail and food napkins for the reception
- ❖ Sponsor name on table tents in exhibit hall
- ❖ Pre and Post-Conference attendee mailing list
- ❖ Large sponsor sign at the entrances of exhibit hall during reception
- ❖ Recognition on our conference Mobile App and on our conference website

Deadline – Friday, July 5, 2019

**You must register online with a check or credit card at www.sbwc.georgia.gov.
Please call Hilary Williams to confirm availability before submitting payment.**

Check should be written out to SBWC – Training Account
270 Peachtree Street, NW, Atlanta, GA 30303-1299
404-656-5656 / williamsh@sbwc.ga.gov

EXCLUSIVE CONFERENCE BAG SPONSORSHIP - SOLD



\$3,000.00 – SOLD!

(FIRST COME – FIRST SERVE – ONLY ONE AVAILABLE)

As the exclusive bag sponsor, you will capture the attention of approximately 1,000 participants including attendees, speakers, sponsors and vendors, as the conference bag will have your company logo on it and will contain important information about the program. The bag can also include an insert. An insert can be a flyer, keychain or other item you would like the conference attendees to have. You will need to provide the Board with the bag and the insert to be placed in all bags. Attendees will carry the bag during the conference and throughout the year while advertising your company!

BENEFITS:

- ❖ 2 complimentary registrations to conference
- ❖ Full page color ad placed in conference program
- ❖ Pre- and Post-Conference attendee mailing list
- ❖ Recognition during general session via PowerPoint presentation
- ❖ Company is responsible for ordering and purchasing tote bags
- ❖ Recognition on our conference Mobile App and on our conference website

Deadline – Friday, July 5, 2019

**You must register online with a check or credit card at www.sbwc.georgia.gov.
Please call Hilary Williams to confirm availability before submitting payment.**

Please call to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account

270 Peachtree Street, NW, Atlanta, GA 30303-1299

404-656-5656 / williamsh@sbwc.ga.gov

INDUSTRY SPONSOR



BENEFITS:

- ❖ 1 Complimentary registration to conference
- ❖ 1 Complimentary ticket Chairman's & Exhibitors Reception
- ❖ Sponsorship badge and ribbon
- ❖ Pre- and Post-Conference attendee mailing list
- ❖ Sign posted at the breaks with company names
- ❖ Sponsor Sign in all conferencerRooms
- ❖ Acknowledgement included in conference program
- ❖ Large sign placed in all meeting rooms
- ❖ Company's Power Point presentation shown throughout the day
- ❖ Recognition on our conference Mobile App and on our conference website

\$800.00

Deadline – Friday, July 5, 2019

Please send one PowerPoint slide about company by Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov

Check should be written out to SBWC – Training Account
270 Peachtree Street, NW, Atlanta, GA 30303-129
404-656-5656 / williamsh@sbwc.ga.gov

DAILY BREAK SPONSORSHIP



Display your marketing items inside of the exhibit hall on a table near the food & beverage set-up (inside the exhibit hall).

BENEFITS:

- ❖ Two (2) Complimentary conference registrations
- ❖ Full page color ad in the conference program
- ❖ Pre- & Post conference attendee list
- ❖ Acknowledgement on our conference mobile app and conference website
- ❖ Recognition via Power Point presentation

Monday, August 26, 2019 (Full Day – ~~Two~~ One Company) - \$3,000.00
8:00 a.m. – 4:30 p.m.

Tuesday, August 27, 2019 (Full Day – Two Companies) - \$3,000.00
8:00 a.m. – 4:30 p.m.

Wednesday, August 28, 2019 (Half Day – One Company) - \$1,500.00
7:30 a.m. – 11:30 a.m.

Deadline – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov.

Please call Hilary Williams to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account
270 Peachtree Street, NW Atlanta, GA 30303-1299
404-656-5656 / williamsh@sbwc.ga.gov

CHECK-IN WITH YOUR COMPANY LOGO! HOTEL ROOM KEY SPONSORSHIP



\$3,000.00

BENEFITS:

- ❖ Designed with your company logo!
- ❖ Distributed to an estimated 600 Hotel Avalon sleeping guests
- ❖ A full-color company logo will be placed on the front side of the key
- ❖ Every time an attendee enters his/her hotel room he/she will be reminded of your company
- ❖ Recognition on our conference Mobile App and on our conference website
- ❖ Two (2) Complimentary conference registrations

~ONLY ONE AVAILABLE~
FIRST COME – FIRST SERVE!

DEADLINE – FRIDAY, JULY 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov.

Check should be written out to SBWC – Training Account
270 Peachtree Street, NW, Atlanta, GA 30303-1299
404-656-5656 / williamsh@sbwc.ga.gov

PLEASE CALL TO CONFIRM AVAILABILITY BEFORE SUBMITTING PAYMENT!

the measurements of the design space are 2.125" x 3.375
logo to be submitted by Friday, July 5, 2019

PURCHASE A PROGRAM ADVERTISEMENT!



Program Ad Sponsorship Fees:

\$1,500.00 – Inside Front Cover of Program – Full Page–Full Color (1 available)

\$1,500.00 – Inside Back Cover of Program – Full Page – Full Color (1 available)

\$700.00 – Full Page inside Program –Color 8 ½ x 11 (+.125 bleed)

\$400.00 – Half Page inside Program – Color 5 x 7.5 (horizontal only)

Ad Specification Requirements:

- (1)**Adobe Illustrator EPS** (embed all images/outline all fonts)
- (2)**Photoshop** (all layers flattened in grayscale), OR
- (3)**PDF** (vector based)

300 dpi resolution or higher Compress any file over 2 Megs using WinZip or Stuffit

Deadline to Submit Ads – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov.

Please call Hilary Williams to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account

270 Peachtree Street, NW Atlanta, GA 30303-1299

404-656-5656 / williamsh@sbwc.ga.gov

EXCLUSIVE LANYARD SPONSORSHIP - **SOLD**



Sponsor the conference lanyards and allow the attendees to do the advertising for you! SBWC will produce 1,000 lanyards with your company logo that attendees will use to hold their name badges. Recognition on our conference mobile app, our conference website and in the conference program.

\$3,000.00 – SOLD!

Deadline – Friday, July 5, 2019

You **must** register online with a check or credit card at www.sbwc.georgia.gov

Please call to confirm availability before submitting payment.

Check should be written out to SBWC – Training Account

270 Peachtree Street, NW, Atlanta, GA 30303-1299

404-656-5656 / williamsh@sbwc.ga.gov

RED CARPET SPONSORSHIP



Have your company name printed on one of the 10 – giant star mylar balloons that will be placed down the red carpet along the VIP exhibitor corridor towards the registration area and VIP Exhibit Hagood room.

The balloons will remain during the duration of the conference.

ONLY 10 SPOTS AVAILABLE
\$100.00 per Sponsored Balloon

Sponsor will receive the following:

- ❖ Giant star mylar balloon with printed company name
- ❖ Pre- & post conference attendee list
- ❖ Acknowledgement in conference program and via PowerPoint presentation
- ❖ Recognition on our conference mobile app, our conference website and in the conference program.

Deadline – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov

VIP PHOTO SELFIE STATION SPONSOR - **SOLD**



(not actual backdrop)

Have your logo / company name printed on the backdrop of the selfie station in the VIP exhibit room (Hagood). The backdrop/selfie station will include photo props with gold sequin linen for the prop table. Have your logo in the backdrop of the attendees that visit and take pictures in front of the photo station!

\$1,000.00

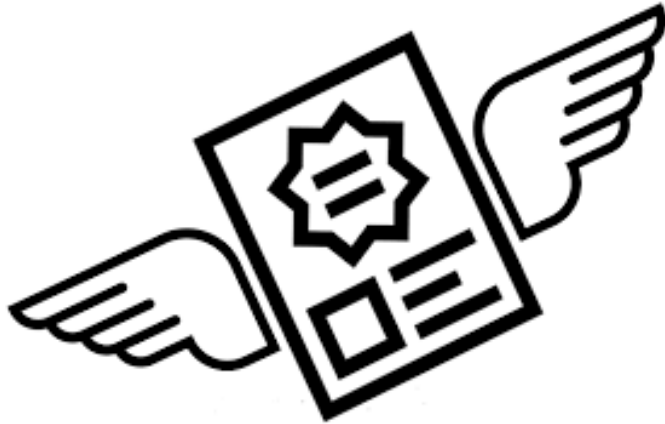
Also included:

- ❖ Recognition on our conference mobile app, website and in the conference program.

Deadline – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov

FLYER DROP SPONSORS - SOLD



Share information about your company during the Board's General Session on Monday - (SOLD) or the Wednesday Ethics/Keynote Session. You provide the flyer and the Board staff will ensure that a flyer is placed at each seat of the Monday General Session or the Wednesday Ethics/Keynote Session.

\$1,000.00

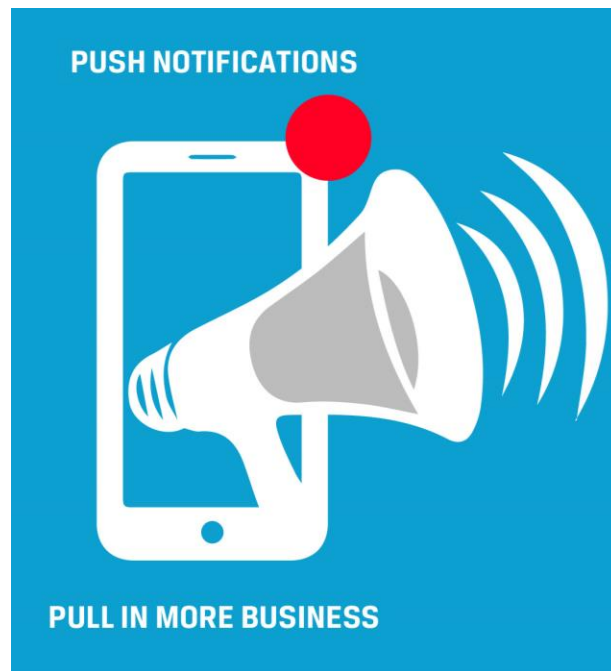
Also Included:

- ❖ Sponsor sign with your company's full-color logo placed in the conference room during the general session.
- ❖ Acknowledgement in the conference program, website and mobile app.

Deadline – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov

MOBILE APP PUSH NOTIFICATION SPONSORS



\$1,000.00

For Exhibitors or Daily Break Sponsors:

- ❖ Increase traffic to your booth with a mobile alert to all users. Alerts can be sent through the Mobile App to push notifications on iOS & Android devices to promote your booth, a new product, service or giveaway. Two notifications per day.
- ❖ Recognition on our conference mobile app, website and in the conference program.

Deadline – Friday, July 5, 2019

You must register online with a check or credit card at www.sbwc.georgia.gov